



MAKING WINE TOURISM TRENDS WORK FOR YOU

Workshop Series

Unlock the latest wine tourism trends and learn how to turn them into real opportunities for your business. This series of 4 workshops offers practical insights, fresh ideas, and simple strategies to help you attract visitors, enhance experiences, and stay ahead in a fast evolving market.

Thursdays, September 24 through October 15, 2026

7.00pm - 8.00pm

Virtual

Register here:

RUTGERS.EDU/HC1XJ61H

Individual workshops are \$15 each, or
register for all 4 workshops for a
discounted rate of \$47.

For any questions please call (609) 465 5115 ext. 3607
or email capemayag@njaes.rutgers.edu



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