

Rutgers Fruit Focus Newsletter

Volume 4 No. 2

February 8, 2016

Prepared by Win Cowgill

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North Jersey Fruit Meeting February 24

NJ State Horticultural Societies Outstanding Fruit Grower Award- to be presented at the North Jersey Fruit meeting

Phytelligence Open House- to Follow the North Jersey Fruit Meeting

71st North Jersey Fruit Meeting

Sponsored by

Rutgers Cooperative Extension and the NJ Agricultural Experiment Station

Date: February 24, 2016

Location: County of Hunterdon Complex, 314 State Route 12, Flemington, NJ 08822
Building # 1 “The Chicken Coop” (Blue Silo in front)

Time: 8:30 a.m. - 4:00 p.m.

Phytelligence Open House 4:30-6:00 pm

Pre-registration- you must register for meetings and Luncheon with Diana Boesch
email: boesch@njaes.rutgers.edu Telephone 908-788-1339

No later than Friday, February 19, 2016

Program is attached below-

We have an *Outstanding* program of guest speakers again this year-

Dr. Jim Schupp- Penn State University

Dr. Greg Clark, Valent U.S.A. Corporation

Dr. Nancy Brill- AgroFresh Corporation

Dr. Amit Dhingra- Washington State University and Phytelligence

North Jersey Fruit Meeting 2016

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Location: County of Hunterdon Complex, 314 State Route 12, Flemington, NJ 08822
Building # 1 “The Chicken Coop” (Blue Silo in front)

Time: 8:30 a.m. - 4:00 p.m.

- 8:30 **Registration** – Coffee and pastry
- 9:00 **Welcome** – Win Cowgill, RCE of Hunterdon County and Peter Nitzche, RCE of Morris County
- 9:05 **Update on Fruit Crop Insurance Options**
Kelly Steimle, Risk Management Program Assistant, Cooperative Extension of Salem County
- 9:15 **Jersey Fresh Marketing, WIC & Seniors FMNP Update**
William Walker, Division of Markets, NJ Dept. of Agriculture
- 9:30 **Using Smart Fresh and Harvista for Better Apple Fruit Quality**
Nancy Brill, Ph.D. – AgroFresh <http://www.agrofresh.com/>
- 10:00 **Experiences with SmartFresh at Heller Orchards**
Greg Heller
Experiences with SmartFresh at Terhune Orchards
Gary Mount
- 10:15 **Show and Tell** – Industry and Non-Profit
- 10:35 **Plant Growth Regulators 101**
Greg Clark, Ph.D. – Valent U.S.A. Corporation
- 11:05 **Pruning By the Numbers:** Simplified pruning rules for tall spindle apple trees.
Stubs and Buds! (New thoughts on apple tree pruning and branching with PGR’s)
Jim Schupp, Ph.D – Professor of Pomology, Penn State University
- 11:50 Show and tell
- 12:00 **Presentation of the NJ State Horticulture Societies “2016 Outstanding Fruit Grower Award”**
- 12:10 -12.50 Luncheon- *Note you Must Pre-register***
- 12:50 **Mid-Season Cover Sprays For Management of Peach Brown Rot at Harvest”**
Norm Lalancette – Ph.D. Specialist in Tree Fruit Plant Pathology, Rutgers Cooperative Extension
- 1:20 **Innovative Approaches to Enable Rapid Production of Horticultural Crops**
Breaking the Rootstock Bottleneck
Amit Dhingra- Ph.D – Professor at Washington State Univ. and
Founder/Chief Science Officer of Phytelligence
- 2:00 **Tree Fruit Entomology IPM Update**
Dean Polk – State Wide IPM Agent, Rutgers Cooperative Extension
- 2:30 **NJ Peach Promotion Council Updates**

Jerry Frecon – Professor Emeritus – Rutgers Cooperative Extension, and Adams County Nursery

2:40 What's new in Peach Varieties

Jerry Frecon

3:10 Entomology Update

Anne Neilson – Ph.D. Specialist in Tree Fruit Entomology, Rutgers Cooperative Extension

3:30 Revisions to the EPA Worker Protection Standard

Patricia Hastings – Pesticide Safety Education Program Coordinator, NJAES

**4:00 NJ and PA pesticide credits awarded for those attending
Questions – Wrap up**

4:30 – 6:00 Phytelligence Open House – light refreshments and information on availability and options for rootstocks and finished trees – **“Breaking the Rootstock Bottleneck” – meet Dr. Dhingra and Tim Obrien**

NORTH JERSEY COMMERCIAL TREE FRUIT GROWER MEETING

Date: Wednesday, February 24, 2016

Time: 8:30 a.m. – 4:45 p.m.

NEW Location 314 State Route 12, Bldg. #2, Flemington, NJ 08822 (Hunterdon County)

Cost: Registration per person \$20.00

Additional farm personnel per person \$5.00

Luncheon per person (**pre-registration required**) \$15.00 (Marinelli's Catering)

2016 New Jersey Vegetable Production Guide (**additional**) \$20.00

2016 New Jersey Fruit Production Guide (**additional**) \$25.00

Make check payable to: **Agricultural Advisory Council** and mail to:

RCE of Hunterdon County

PO Box 2900 Flemington, NJ 08822-2900

Attn: Diana Boesch email: boesch@njaes.rutgers.edu Telephone 908-788-1339

Note: Pre-registration by Friday, February 19, 2016 is required for luncheon and in order to have educational materials available. 2016 Fruit Guides are printed.

FROM THE EAST - SOMERVILLE AREA:

Take Route 80 to Route 287 South. Take the exit for Route 202/206 South. Stay on Route 202 South, over the Somerville Circle, to Flemington. At the Flemington Circle, take the second right-hand exit onto Route 12 West. Stay on Route 12 past 2 more circles. The Route 12 Complex is on the left, approximately 2 miles from the last circle. Turn left into complex, make the 1st right and go to 1st building on right (blue glass silo)

FROM THE NORTH (CLINTON-ROUTE 78/22 AREA):

Follow Route 31 South toward Flemington. At the Flemington Circle, take the first exit onto Route 12 West. Stay on Route 12 past 2 more circles. The Route 12 Complex is on the left, approximately 2 miles from the last circle. Turn left into complex, make the 1st right and go to 1st building on right (blue glass silo)

FROM THE SOUTH - TRENTON AREA:

Follow Route 31 North to the Flemington Circle. Go 3/4 of the way around the circle and get onto Route 12 West. Stay on Route 12 past 2 more circles. The Route 12 Complex is on the left, approximately 2 miles from the last circle. Turn left into complex, make the 1st right and go to 1st building on right (blue glass silo)

Complete form below and return with full payment

* * * * *

Please register me for the North Jersey Commercial Tree Fruit Growers Meeting, February 24, 2016

No. of person (s) attending _____ Name _____

Additional Name _____ Additional Name _____

Farm/Firm Name _____

Address _____

City _____ State _____ Zip _____

Phone (day) () _____ (evening) () _____

Pesticide License Number _____ Date of Birth _____ Name as listed on license _____

Registration fee (s) @\$20 _____	Additional registration (s) @\$5 _____	= Total registrations	\$ _____
Luncheon (s) _____	@\$15.00 _____	= Total lunches	\$ _____
New Jersey Vegetable Production Guide _____	@\$20.00 _____	= Total veg. guides	\$ _____
New Jersey Fruit Production Guide _____	@\$25.00 _____	= Total fruit guides	\$ _____
Please make checks payable to Agricultural Advisory Council			Total amount enclosed \$ _____

Phytelligence Open House 4:30 -6:00 PM

No charge Number attending _____